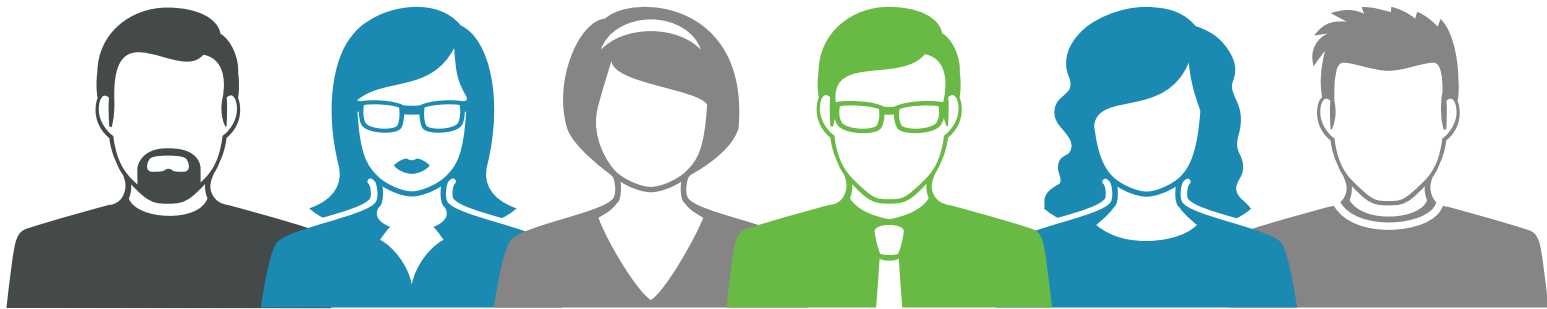


ACHIEVEMENTS 2016/2017



Advocacy and Standards

Standards: Policy and lobby and participate - IT-021 committee published 10
Advocacy: 35 submissions and press releases

Professional Development

49 Events with **1,330** Attendees

Webinars: 15 available on-demand
3 free to members
8-10 produced annually

20 new documents added to Community Resource Library
238 documents added to Members Only
Free annual e-booklet



Engagement

Engaging Students through meetings with universities and education providers
Engaging with SRO's, NAA and stakeholders to build alliances
Improved member engagement through better, more frequent communications

Membership

344 New Members
56 Certified Professional Upgrades
Certified Members logo's



Social Media

YouTube: 15 new videos
Facebook: Daily news posts
Live streaming
Targetted advertising



Promoting RIM value to a broader audience!

