

Advertising in IQ

IQ: The RIM Professionals Australasia Quarterly magazine

The RIM Professionals Australasia's flagship publication is IQ. A peer reviewed journal produced in February, May, August and November each year it has a distribution rate of around 1,300 and an estimated readership of more than 1,800.

RATE CARD

All rates in \$AUD

To place an advertisement contact **Kristen Keley**
kristen.keley@rimpa.com.au

POSITION	MEASUREMENT	PRICE (excl GST)	PRICE (incl 10% GST)
Full page	210 x 297 (W x H)	\$ 2,000 .00	\$2,200.00
Half page	186 x 125 (W x H)	\$ 1,100 .00	\$1,210.00
1/3 page horizontal	186 x 83 (W x H)	\$ 850 .00	\$935.00
1/3 page vertical	60 x 250 (W x H)	\$ 850 .00	\$935.00
1/4 page	186 x 60 (W x H)	\$ 600.00	\$660.00
1/6 page	60 x 125 (W x H)	\$ 320 .00	\$352.00
White Paper (max 1200 words) + Half page Ad (186 x 125)		\$2,000.00	\$2,200.00

Bookings for the same advertisement (content, image and size) to appear in 4 issues in any one year (financial or calendar) will receive a **10% loyalty discount**.

Advertisements must be supplied in high resolution files in one of the following formats .JPG, .PDF or .EPS
A 5mm bleed is required on full page ads and any on ads where the colour goes to the papers edge (no border allowance).

Advertisers under a half page will be supplied with a PDF copy of the ad page and over a half page will be supplied with one printed copy of IQ on request. Additional copies can be purchased at \$20.00 +GST per copy.

PREFERRED POSITION LOADINGS

Inside front cover / Inside back cover	20%
Outside back cover	15%
Other specified positions	10%

2018 DEADLINES

	Ad Booking	Articles	Ad Artwork	Publication	Feature Topic
February	30 Nov	1 Dec	6 Dec	6 Feb	Leadership & Training
May	30 Mar	30 Mar	4 Apr	8 May	Security & Access
August	30 Jun	29 Jun	4 Jul	7 Aug	Strategic Sagacity
November	30 Sep	28 Sep	3 Oct	6 Nov	inForum 2018 Wrap up

PUBLISHER

IQ is published by RIM Professionals Australasia Telephone: +61 8 82509374 Email: kristen.keley@rimpa.com.au



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