



DATA MANAGEMENT: THE NEXT WAVE OF EXCELLENCE PRE-CONFERENCE WORKSHOP

Join us for a dynamic full day workshop tailored for data and information managers.

 **Adelaide Convention Centre**

 **3 September, 2024**

[Register](#) 



Join us for a dynamic and engaging full-day workshop designed specifically for data and information managers. This session, organised by DAMA Australia, promises a rich blend of theory and practical exercises, providing you with the tools and knowledge to elevate your data management practices. With expert-led sessions and interactive activities, this workshop is your gateway to mastering the interplay between data, people, and business processes.

(*) Ticket pricing: DAMA/RIMPA Members \$99 / Non-Members \$199 includes DAMA first year membership.

**All Tickets:
\$99/\$199 AUD (*)**

Start 9:00am
Morning Sessions
Lunch
12:30-1:30pm
Afternoon Sessions
End 5pm

Organisers:

Andrew Andrews, Oliver Johnston, Sarah Lauder,
George Bassili, Jon Gray, Damien Mader



Workshop Programme

Morning Sessions

[9:00am-12:30pm]

Data, People, and Business Management

Tutorial: This is comprised of three short presentations that provide insights into the theme of data, people, and business performance.

- (1) Enterprise Data Management - what does “good” look like?
- (2) Know Your Business – you can’t manage what you can’t measure (properly)
- (3) Total Data Management – building a flexible and adaptable workforce

Morning Break [10:30-11:00am]

Data Asset Registration

Activity: In this hands-on interactive workshop participants learn how to manage data assets. Working together in small groups, participants will design a bespoke Data Asset Register (DAR) for their own organisation.

Lunch [12:30-1:30pm]

Afternoon Sessions

[1:30-5:00pm]

Empathic Data Management

Tutorial: This is comprised of a presentation that elaborates on the key theme of empathetic data management, followed by group exercises, and a round-up of the participants’ learnings.

Afternoon Break [2:30-3:00pm]

“Chief Data Steward – Thank Goodness You’re Here!”

Activity: In this interactive role-play workshop, participants will work collaboratively in small groups to identify and develop specific data management uplift initiatives to address the documented failings in a fictional, but realistic, government organisation. The workshop facilitators will assist each group in producing a short presentation by the Chief Data Steward to deliver to the organisation’s Executive. A representative from each group shall play the role of the Chief Data Steward and deliver their group’s presentation.

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