



## **9<sup>th</sup> KARMA ANNUAL RECORDS MANAGEMENT CONFERENCE**

*“Unlocking Smart Government”*

3<sup>rd</sup> - 7<sup>th</sup> November 2025 | Mombasa - Kenya

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**SPONSORSHIP  
PACKAGES & BENEFITS**

9<sup>th</sup> KARMA Annual Records Management Conference – Sponsorship Packages & Benefits

**Value Proposition:**

**Attendance:** Over 500 delegates.

**Sectors:** From all industries in the public and private sectors.

**Opportunities:** Records and Information Management Technology; Training & Development; Consultancy

**Benefits for a sponsor:** Enhance brand recognition, market exposure and sales pipelines.

CATEGORY	TITLE SPONSOR (USD 30,000)	DIAMOND SPONSOR (USD 10,000)	PLATINUM (USD 5,000)	GOLD (USD 3,000)	SILVER (USD2,000)
Keynote speakers at the conference	3	1	-	-	-
Other speaking sessions	Unlimited	3	2	1	-
Branding at the conference venue	Unlimited	Unlimited	Restricted	Restricted	Restricted
Session branding or powering	Unlimited	2	1	-	-
Ads in press releases, conference page, social media and in conference giveaways	Unlimited	Restricted	Restricted	Restricted	Restricted
Sponsor acknowledgements	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Engagements with strategic guests at the conference	Granted	Restricted	-	-	-
Workshops to facilitate	Unlimited	3	2	1	-
Meetings with target audience/delegates of choice	Unlimited	Unlimited	Restricted	Restricted	-
Representatives at the conference including exhibition staff	8	5	4	3	2
Exhibition Space (metres)	9x9	6x6	6x6	3x3	3x3
Participation on Plenary Panel	Unlimited	4 sessions	2 sessions	1 session	1 session
Pre-conference engagements with potential clients	Supported	Supported	-	-	-

*For more details, please contact [info@karma.co.ke](mailto:info@karma.co.ke) or visit [www.karma.co.ke](http://www.karma.co.ke).*