

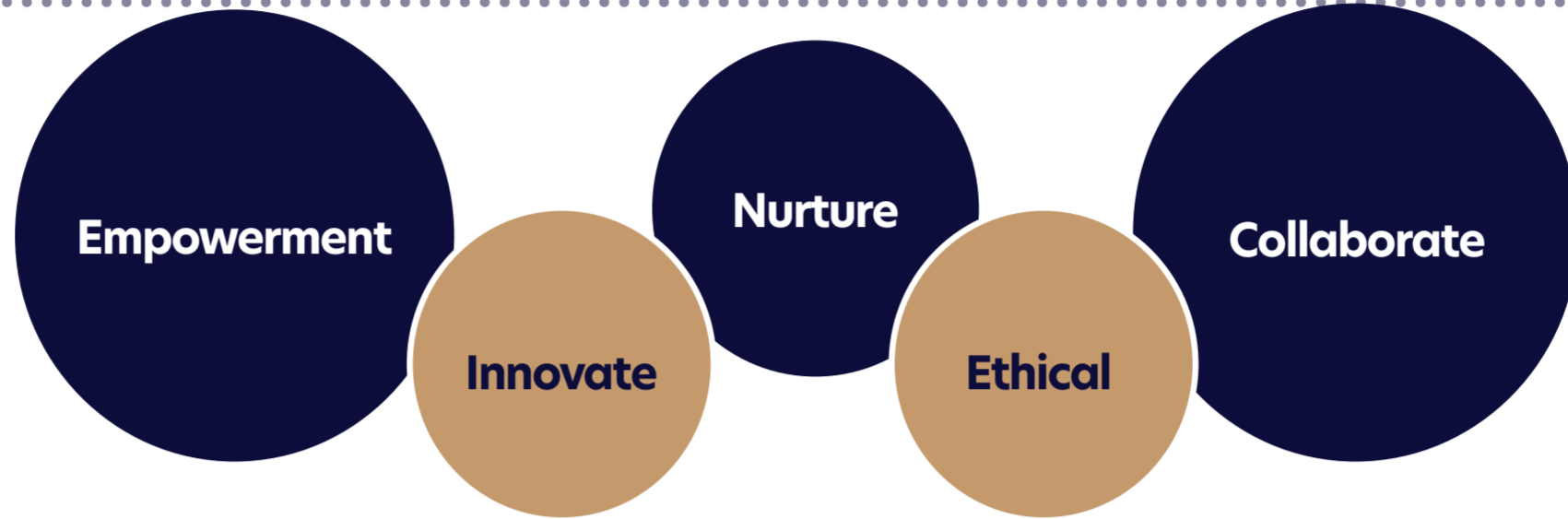


2024-2025 STRATEGIC PLAN

The Records and Information Management Practitioners Alliance (RIMPA Global) is the longest serving peak body for industry practitioners in the southern hemisphere. RIMPA Global actively promotes best practice, sets industry standards and fosters professional development across all business sectors and educational institutions.

OUR VISION: Advance and connect the records and information management profession.

OUR VALUES:



GOVERNANCE & RISK

Develop and assess the mechanisms required to control and operate RIMPA Global.



OBJECTIVE 1: MONITOR AND MEASURE BOARD PERFORMANCE MANAGEMENT SUCCESS:

Design a program for the performance of Board members against agreed KPIs and portfolio objectives.

OBJECTIVE 2: DEVELOP RISK AND AUDIT PROGRAM: Create a comprehensive plan that encompasses all facets of the company, addressing potential risks and ensuring adherence to governance principles, regulatory requirements, and best practices.

ADVOCACY & COLLABORATION

Align as one voice to promote the industry.



OBJECTIVE 8: INCREASE INDUSTRY PROFILE Highlight the importance of the industry to society.

OBJECTIVE 9: BUILD INTERNATIONAL ALLIANCES - Increasing RIMPA Global presence to benefit the profession and practitioners.

OBJECTIVE 10: ENABLE MEMBERS TO HAVE A VOICE - Advocating and commenting on industry changes collaboratively.

INDUSTRY EDUCATION

Develop, maintain, and advocate traditional and contemporary educational opportunities for industry practitioners.



OBJECTIVE 3: IMPROVE PRACTITIONERS' PROFESSIONAL JOURNEY: Provide clarity and pathways for all practitioners to enhance skills.

OBJECTIVE 4: EXPAND RECORDKEEPING TRAINING OPPORTUNITIES: Increase access to records management training utilising various platforms and institutions.

OBJECTIVE 5: IMPROVE INDUSTRY BASED HIGHER EDUCATION OPPORTUNITIES: Work with educational institutions to increase course opportunities for information management practitioners.

INNOVATION & SUSTAINABILITY

Lead and participate in industry modernisation.



OBJECTIVE 11: IDENTIFY AND PROMOTE INDUSTRY INNOVATION - Involvement in industry trends and change.

SOCIAL & ENVIRONMENTAL PROGRAMS

Commitment to environmental issues and promote inclusion for all social and ethnic groups.



OBJECTIVE 12: IMPLEMENT SPECIFIC GROUP PROGRAMS - Provision of assistance and knowledge to specific groups in the area of information management.

MEMBER ENGAGEMENT

Enhance the member experience to retain and increase membership.



OBJECTIVE 6: MEMBER JOURNEY MANAGEMENT: Deliver programs to elevate and optimise the membership experience to enhance engagement, satisfaction and loyalty.

OBJECTIVE 7: DIVERSIFY MEMBERSHIP: Implement initiatives that broaden and enrich the member base by promoting inclusion, attracting varied demographics, and ensuring diverse representation.

STANDARDS

Establish and uphold organisational standards to ensure consistency, quality, and adherence to industry benchmarks.



OBJECTIVE 13: CONTINUE INVOLVEMENT IN STANDARDS DEVELOPMENT - RIMPA Global is to remain the leader and forerunner in standards development globally.

OBJECTIVE 14: DEVELOP IM BODY OF KNOWLEDGE - Provision of documents, programs, and tools to assist all practitioners.

BUSINESS DEVELOPMENT

Expand market presence and drive growth in the records and information industry through strategic partnerships, client acquisition, and innovative service offerings.



OBJECTIVE 15: DEVELOP ADDITIONAL REVENUE STREAMS - Diversify and expand income sources by creating new revenue streams for sustained financial growth.