

THE NEXT WAVE LEADING THE FUTURE

BE THE **NAVIGATOR OF CHANGE**.
BE THE **FUTURE OF INFORMATION MANAGEMENT**.

39TH ANNUAL CONVENTION SPONSORSHIP AND EXHIBITOR PROSPECTUS

RECORDS AND INFORMATION MANAGEMENT PRACTITIONERS ALLIANCE

Advancing and Connecting the Records and Information Management Profession



THE NEXT WAVE LEADING THE FUTURE

39TH ANNUAL CONVENTION

Records and Information Management Practitioners Alliance



Be the Navigator of Change. Be the Future of Information Management.

As we gear up for the 39th annual convention of the Records and Information Management Practitioners Alliance Global (RIMPA Global) from September 3rd to 5th, 2024, we are thrilled to extend a special invitation to all visionary businesses ready to lead and innovate in the field of records, information and data management. The Adelaide Convention Centre is set to become the nexus for pioneering insights and unmatched networking opportunities, and we want you, our valued sponsors and exhibitors, to be at the heart of this trans-formative convention.

RIMPA: A Legacy of Leadership and Innovation

For five decades, RIMPA Global has stood at the forefront of the records and information management industry, evolving to meet the challenges of our rapidly changing digital landscape. Our annual convention is more than an event; it's a crucible of innovation, collaboration, and forward-thinking strategies.

This year, under the banner "I'M The Next Wave: Leading the Future," we

underscore our commitment to not just keeping pace with the times but setting the direction for the future of our industry.

A Platform for Influence and Engagement

As a sponsor or exhibitor at RIMPA Live 2024, you will play a pivotal role in shaping the next wave of records and information management. This is your opportunity to showcase your latest innovations, solutions, and services to a dedicated audience of professionals eager to drive change in their organisations. The convention promises unparalleled opportunities for networking, collaboration, and influence, positioning your brand at the forefront of industry evolution.

Join Us in Leading the Future

We invite you to seize this unique opportunity to connect with other leaders, influencer's, and decision-makers in the records and information management field. Your participation as a sponsor or exhibitor at RIMPA Live 2024 is not just an investment in your business's visibility and growth but a statement of your commitment to advancing our industry.

Become part of the next wave. Join us in leading the future at RIMPA Live 2024.



BENEFITS OF EXHIBITING:

Connect with Key Decision-Makers: Gain direct access to the movers and shakers in the industry. Engage with decision-makers who are actively seeking innovative solutions to enhance their data management strategies. Your presence at the convention puts you in the perfect position to cultivate relationships and secure lucrative partnerships.

Increase Brand Visibility: Stand out in a crowded marketplace and capture the attention of industry insiders. By exhibiting at the convention, you'll amplify your brand's visibility and ensure that your offerings are at the forefront of attendees' minds. Maximize exposure and leave a lasting impression that sets you apart from the competition.

Launch New Products: Unveil your latest innovations and solutions on a grand stage. The convention provides the perfect platform to debut new products, features, or services to an audience eager for groundbreaking advancements. Make a splash with your product launches and generate excitement that drives interest and demand.

Network with Industry Peers: Forge invaluable connections with fellow industry leaders and peers. Exchange insights, share best practices, and collaborate on mutually beneficial opportunities. The convention fosters a dynamic environment conducive to networking, enabling you to expand your professional circle and tap into collective expertise.

Elevate your brand, expand your reach, and unlock new opportunities by exhibiting at the convention. Don't miss your chance to position your company as a thought leader in records and information management solutions. Join us and make a lasting impact that propels your business to new heights.

STRATEGIES TO MAXIMIZE YOUR VISIBILITY

Booth Design: Focus on creating a booth that is visually captivating and reflects your brand's ethos. Incorporate elements that highlight your company's innovations and values to draw attendees' attention.

Promotional Materials: Utilise engaging and informative promotional materials. Ensure they clearly articulate the benefits and features of your products or services to capture the interest of passersby.

Staffing: Select staff members who are knowledgeable and personable. Prioritise individual's adept at communication and engagement. Consider conducting training sessions to enhance their ability to generate leads and effectively represent your brand at the convention.

Networking Strategies at RIMPA Live 2024: Social Media Leverage: Use social media platforms to amplify your presence. Employ the convention's hashtags, engage with other participants' content, and share updates from your booth to create a buzz.

Engage in Discussions: Actively participate in or host panel discussions and interactive sessions. Focus on current industry challenges and trends to attract an engaged audience and establish your brand as a thought leader.

Interactive Sessions: Offer hands-on demonstrations or interactive experiences at your booth. These can serve as a powerful draw for attendees and provide a memorable way to showcase your products or services.

Engagement Strategies: Host Side Events. Organise or sponsor additional gatherings like breakfasts, lunches, or happy hours. These smaller, informal events can facilitate deeper interactions and strengthen relationships with potential clients and partners.

Connect with Peers: Make an effort to network with other sponsors and exhibitors. These interactions can lead to valuable partnerships and provide insights into emerging industry trends.

Prompt Follow-Up: After the convention, quickly reach out to the contacts you've made with personalised messages. Reference specific discussions to reinforce the connection and lay the groundwork for future collaborations.

Visit www.rimpa.com.au to secure your spot!



Executive Experience

SPONSORSHIP SNAPSHOT



Join us in shaping the future, and let your brand shine at RIMPA Live 2024.

This table outlines the exclusive benefits awaiting our valued sponsors and partners at each level—Diamond, Platinum, Gold, Silver, Bronze, Executive, Premier, Associates and Trade Exhibitors.

From prominent brand visibility to unparalleled networking, each sponsorship tier offers unique advantages, positioning your business at the forefront of innovation in records and information management.

For sponsorship enquiries, contact admin@rimpa.com.au



VISIBILITY

Expand your brand's market presence.

NETWORKING:

Forge invaluable industry connections.

INNOVATION SHOWCASE:

Feature cutting-edge solutions and technologies.

LEADERSHIP RECOGNITION:

Position your brand as an industry leader.

TARGETED EXPOSURE:

Reach a niche professional audience.

STRATEGIC ALLIANCES:

Form key partnerships for future success.

PACKAGES AVAILABLE	INDUSTRY PARTNERS				SPONSORS			TRADE EXHIBITOR					
	DIAMOND \$35,000 (+GST)	PLATINUM \$25,000 (+GST)	GOLD \$15,000 (+GST)	SILVER \$12,500 (+GST)	BRONZE \$10,000 (+GST)	EXECUTIVE \$25,000 (+GST)	PREMIER \$15,000 (+GST)	ASSOCIATE \$12,500 (+GST)	PREMIUM \$8,500 (+GST)	CORNER \$6,500 (+GST)	STANDARD \$5,500 (+GST)	MARKETPLACE \$4,500 (+GST)	COOPERATIVE \$1,500 (+GST)
Speaking Opportunities	1 x 30min PLUS 1 x 1min Pitch Perfect	1 x 30min PLUS 1 x 1min Pitch Perfect	1 x 30min PLUS 1 x 1min Pitch Perfect	1 x 30min PLUS 1 x 1min Pitch Perfect	1 x 30min PLUS 1 x 1min Pitch Perfect	1 x 30min PLUS 1 x 1min Pitch Perfect	1 x 30min PLUS 1 x 1min Pitch Perfect	1 x 30min PLUS 1 x 1min Pitch Perfect	1 x 1min Pitch Perfect	1 x 1min Pitch Perfect	1 x 1min Pitch Perfect	1 x 1min Pitch Perfect	1 x 1min Pitch Perfect
Exhibition Passes	√ 8 Passes	√ 6 Passes	√ 4 Passes	√ 3 Passes	√ 2 Passes	√ 6 Passes	√ 4 Passes	√ 3 Passes	√ 6 Passes	√ 4 Passes	√ 3 Passes	√ 2 Passes	1 Pass
Trade Stand	√ 6m x 3m	√ 6m x 3m	√ 3m x 3m	√ 3m x 3m	√ 3m x 3m	√ 6m x 3m	√ 3m x 3m	√ 3m x 3m	√ 6m x 3m	√ 3m x 3m	√ 3m x 3m	√ 2m x 2m	Table & Chairs
Trade Stand Furniture Credit	\$1,000 (+GST)	\$1,000 (+GST)	\$750 (+GST)	\$650 (+GST)	\$550 (+GST)	\$1,000 (+GST)	\$750 (+GST)	\$650 (+GST)	\$750 (+GST)	\$750 (+GST)	\$650 (+GST)		
Social Events	√	✓	√	Dis	scover th	ne opport	tunities.						

select your tier, and partner with us to shape the future at RIMPA Live 2024.

4-



Seize the spotlight with exclusive ownership of RIMPA Global's night of nights! Elevate your brand by joining the celebration and be a key player in highlighting our exceptional achievers at the prestigious Black-Tie Gala Brilliance: A Night of Stars and Awards.

Take the lead as the sponsor for selected awards, ensuring your brand stands out and receives unparalleled recognition. Don't miss this opportunity to make a lasting impact while enjoying the glamour and prestige of this remarkable convention!

PACKAGE INCLUSIONS:

Presence

- Trade Stand (6m x 3m) space high profile location.
- · Furniture credit valued at up to \$1,000.
- Prominent signage as Diamond partner featured in high profile positions throughout the venue as agreed by venue.

Speaking Opportunities

- 1 x 5-minute address at Gala Dinner plus short video.
- On stage presence as main sponsor of RIMPA Global Company Awards.
- Presenting 4 x RIMPA Global Awards for:
 J Eddis Linton Outstanding Achievement
 Award, Tom Lovett Outstanding Student,
 Pamela Hall Outstanding Group, David
 Moldrich Outstanding Volunteer,
 (excludes Jim Shepherd Vendor of
 the Year and Hall of Fame Awards).
- 1 x 1 minute Pitch Perfect Vendor Showcase.
- 1 x 30-minute NextGen Tech Lab presentation held in the trade show arena.

Convention Access Experience

- 8 x Exhibition Passes: includes ALL catering for all morning, afternoon teas and lunches and social events (*If you do not utilise all registrations, you can transfer a registration to a client*).
- Registration discount code for customers and prospects.
- 8 x Tickets for clients/customers at Black Tie Gala Brilliance and Company Awards Night (in addition to above).

VIP Access

 Exclusive invitation-only networking event with RIMPA Global Board, Ambassadors and representatives.

Data Capture

- Lead capture device and scanner for use on exhibition stand.
- Access to delegate list 2-weeks prior to convention commencement (opt in delegates only).

Onsite Marketing

- Reference in the Chair's welcome in the convention notebook.
- · One-page advertisement in convention notebook.
- Digital screens in Plenary Room rotating sponsor logo (please note other sponsors will also be featured on this looping slide deck).



Pre-Event Experience/Branding

- Convention Website: Top Tier advertisement (includes banner, company logo, social media links, company description, session content, downloadable brochure, booth location).
- 50-Word Description included in pre-event newsletter 2 weeks prior to convention.
- Logo included in registered delegate communications.
- Company name, logo and sponsorship level included in all convention programming and/ or promotional materials.
- Acknowledgment of RIMPA Live sponsorship as Diamond Black Tie Gala Brilliance and Company Awards night Sponsor in each four editions of iQ Magazine.



Executive Experience: You Invite C-Suite Level VIP

As a valued sponsor of RIMPA Live 2024, you gain the unique benefit of inviting a key decision-maker to partake in the Executive Experience.

Your invited C-Suite Executive has exclusive access to this VIP experience. A seat in this revolutionary working group specifically designed for top tier leadership.

This exceptional experience goes beyond traditional convention formats, creating a dedicated space for industry leaders to engage directly with the future of information management. The agenda is carefully crafted to include a mix of pioneering insights, interactive workshops, and strategic thinktank sessions. It enables attendees to connect with thought leaders, foster meaningful relationships, and actively contribute to the narrative of innovation within the sector.

This elite platform is designed to elevate executive participation, positioning organisations at the cutting edge of information management progress.

- 1 x full convention delegate registration (includes FULL access to all sessions).
- 3 x nights' accommodation at 5-star hotel Adelaide within walking distance of the Adelaide Convention Centre.
- Exclusive VIP Entry to C-Suite Executive Sessions.
- VIP delegate pack.

- 7 -

 Exclusive VIP Cocktail Party -Offsite Secret Location

- 6 -







Welcome Reception Artisan Splendour Market: A Symphony of Local Elegance

Elevate your brand to platinum status as the Exclusive Sponsor of the Official Opening of the Convention Welcome Reception!

Join us in celebrating this significant occasion and take the lead in presenting the upgraded status certificates to our esteemed members. As the Platinum Sponsor, your brand will be front and centre



during this pivotal moment, enjoying unparalleled visibility and recognition.

Be the driving force behind the grand kick-off of our convention, positioning your company as a key supporter of industry excellence. Don't miss this first opportunity to make a lasting impression and forge valuable connections with our prestigious community.



Caffeine Cruiser

Brew success as the **Exclusive Sponsor Caffeine Cruiser**, a three-day immersive experience at your trade stand! Your brand will be front and centre on the cart's panels, cups, and aprons, reaching a captive audience of up to 800 cups over the convention.

This unique sponsorship not only energizes attendees but also positions your company as a focal point of their



convention experience. Secure this opportunity to enhance your brand visibility, create a memorable connection with potential clients, and provide a much-appreciated service that keeps your business brewing in the minds of participants!"

PACKAGE INCLUSIONS:

Presence

- Trade Stand (6m x 3m) trade space high profile location.
- · Furniture credit valued at up to \$1,000.
- · Where applicable signage will be allocated per specifications for option chosen.

Speaking Opportunities

- · 1 x 5 min address at social event chosen.
- 1x 30-minute NextGen Tech Lab presentation held in the trade show arena.
- 1 x 1 minute Pitch Perfect Vendor Showcase.

Convention Access Experience

- 6 x Exhibition Passes: includes ALL catering for all morning, afternoon teas and lunches and social events (*If you don't utilise all registrations, you can transfer a registration to a client*).
- Registration discount code for customers and prospects.
- 6 x Tickets for clients/customers at Black Tie Gala Brilliance and Company Awards Night (in addition to above).

VIP Access

 Exclusive invitation-only networking event with RIMPA Global Board, Ambassadors and representatives.

Data Capture

- Lead capture device and scanner for use on exhibition stand.
- Access to delegate list 2-weeks prior to convention commencement (opt in delegates only).

Onsite Marketing

- Reference in the Chair's welcome in the convention notebook.
- One-page advertisement in convention notebook.
- Rotating sponsor logo (please note other sponsors will also be featured on this looping slide deck).

Pre-Event Experience/Branding

- Convention website: Top Tier advertisement (includes banner, company logo, social media links, company description, session content, downloadable brochure, booth location).
- 50-Word Description included in pre-event newsletter 2 weeks prior to convention.
- Logo included in registered delegate communications.
- Company name, logo and sponsorship level included in all convention programming and/ or promotional materials.
- Acknowledgment of RIMPA Live sponsorship in each four editions of iQ Magazine.

Executive Experience: You Invite C-Suite Level VIP

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Your invited C-Suite Executive has exclusive access to this VIP experience. A seat in this revolutionary working group specifically designed for top tier leadership.

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- 1 x full convention delegate registration (includes FULL access to all sessions).
- 3 x nights' accommodation at 5-star hotel Adelaide within walking distance of the Adelaide Convention Centre.
- Exclusive VIP Cocktail Party -Offsite Secret Location

- 9 -

- 8 -







Breakfast Session Presentation

Fuel the day with the Power Breakfast Session—an exclusive one-hour sitdown breakfast with delegates! Elevate your brand by taking centre stage with a compelling 45-minute presentation. This prime sponsorship opportunity not only provides a focused platform to showcase your expertise but also allows you to connect intimately with attendees over a delicious breakfast.

Be the catalyst for insightful discussions and memorable moments, positioning your brand as a thought leader in the industry. Don't miss the chance to power up the morning and leave a lasting impression on engaged delegates. Choose this sponsorship opportunity and transform breakfast into the day's standout event.

OPTION 2



Event Explorer Kit

Your logo will be prominently featured on essential convention items, including branded pens, satchels, and lanyards. This strategic partnership ensures that your company's presence is carried by every attendee, providing continuous exposure throughout the convention.

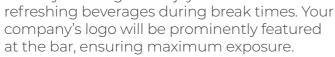
Be a part of every delegate's experience, from notetaking to networking, and make a lasting impression. Don't miss this opportunity to showcase your brand's commitment to quality and innovation. Secure the Delegate Kit sponsorship and be an integral part of every attendee's journey at the convention.

OPTION 3



Refresh Revival Bar

Revitalise your brand at the Refresh Revival Bar, strategically set up next to your trade space! This exclusive sponsorship opportunity guarantees prime visibility as delegates enjoy



Capitalise on this engaging experience to connect with attendees in a relaxed setting, fostering meaningful conversations around your products or services. Be a refreshing presence at the convention - secure your sponsorship and quench delegates thirst for both knowledge and a healthy treat.



PACKAGE INCLUSIONS:

Presence

- Trade Stand (3m x 3m): high profile location.
- Furniture credit valued at up to \$750.
- *Please note that all pull-up banner displays are to remain within your trade space area.

Speaking Opportunities

- If breakfast option chosen 45 minutes to present during breakfast service.
- · 1x1 minute Pitch Perfect Vendor Showcase.
- 1 x 30-minute NextGen Tech Lab presentation held in the trade show arena.

Convention Access Experience

- 4 x Exhibition Passes: includes ALL catering for all morning, afternoon teas and lunches and social events (*If you do not utilise all registrations, you can transfer a registration to a client*).
- 4 x Tickets for clients/customers at Black Tie Gala Brilliance and Company Awards Night (in addition to above).

Data Capture

- Lead capture device and scanner for use on exhibition stand.
- Access to delegate list 2-weeks prior to convention commencement (opt in delegates only).
- Onsite marketing.
- Reference in the Chair's welcome in the convention notebook.
- 1 x Half-page advertisement in convention notebook.
- Rotating sponsor logo (please note other sponsors will also be featured on this looping slide deck).

Pre-Event Experience/Branding

- Convention website: Top Tier advertisement (includes banner, company logo, social media links, company description, session content, downloadable brochure, booth location).
- 50-Word Description included in pre-event newsletter 2 weeks prior to convention.

- Logo included in registered delegate communications.
- Company name, logo and sponsorship level included in all convention programming and/ or promotional materials.
- Acknowledgment of RIMPA Live sponsorship in each four editions of iQ Magazine.

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- 1 x full convention delegate registration (includes FULL access to all sessions).
- 3 x nights' accommodation at 5-star hotel Adelaide within walking distance of the Adelaide Convention Centre.
- Exclusive VIP Entry to C-Suite Executive Sessions.
- · VIP delegate pack.
- Exclusive VIP Cocktail Party Offsite Secret Location

- 10 -













Gala Breakfast Bar Express

Kickstart the day after the gala dinner with our Gala Breakfast Bar Express—a prime opportunity for your brand to recharge attendees with a swift, nutritious breakfast right at your booth. Position your company as the morning hero, providing the essential energy boost after a night of celebrations.

This unique touch not only extends your engagement past the evening's festivities but also highlights your dedication to the wellbeing and satisfaction of the attendees. Seize this distinctive sponsorship opportunity to leave a lasting impact and become the go-to breakfast spot that attendees remember. Lock in the Express Gala Breakfast Bar and create an unforgettable, energizing start to their day!





Daily Delegate Culinary Oasis

Enhance your brand's presence and connect with delegates through the art of exceptional cuisine at the Daily Delegate Culinary Oasis (Wednesday and Thursday). This sponsorship opportunity, brought to you exclusively by [Your Company], features morning tea, afternoon tea, and daily lunches designed to delight and fuel attendees throughout their day.

Offering a delectable spread, your brand can be the cornerstone of an enhanced convention experience, demonstrating your commitment to quality and satisfaction. Seize this chance to embark on a culinary journey that not only satisfies the palate but also elevates your brand's visibility and engagement at the convention. Let every bite serve as a testament to your company's dedication to excellence, making your satisfaction our ultimate pleasure. Sponsored exclusively by [Your Company]."



OPTION 3



Breakout Room Sponsorship

Elevate your brand's visibility at the convention by sponsoring a breakout room. This sponsorship offers consistent exposure, prominently displaying your logo at the entrance with a pull-up banner seen by every attendee. Benefit from additional visibility through directional signage, further embedding your brand in the convention's fabric.

This strategic positioning not only boosts brand recognition but also underscores your company's significant role in enriching the convention experience. Take advantage of this unique chance to engage your target audience directly—secure a breakout room sponsorship and ensure your brand stands out throughout the convention.



- 12 -- 13 -





SILVER PACKAGE INCLUSIONS

Presence

- Trade Stand (3m x 3m): high profile location.
- · Furniture credit valued at up to \$650.
- · Speaking Opportunities.
- 1x 30-minute NextGen Tech Lab presentation held in the trade show arena.
- · 1x1 minute Pitch Perfect Vendor Showcase.

Convention Access Experience

- 4 x Exhibition Passes: includes ALL catering for all morning, afternoon teas and lunches and social events (*If you do not utilise all registrations, you can transfer a registration to a client*).
- Registration discount code for customers and prospects.
- 4 x Tickets for clients/customers at Black Tie Gala Brilliance and Company Awards Night (in addition to above).

Data Capture

- Lead capture device and scanner for use on exhibition stand.
- Access to delegate list 2-weeks prior to convention commencement (opt in delegates only).

Onsite Marketing

- 1 x Half-page advertisement in convention notebook.
- Rotating sponsor logo (please note other sponsors will also be featured on this looping slide deck).

Pre-Event Experience/Branding

- Convention website: advertisement (includes banner, company logo, social media links, company description, session content, downloadable brochure, booth location).
- Logo included in registered delegate communications.
- Company name, logo and sponsorship level included in all convention programming and/or promotional materials.
- · Acknowledgment of RIMPA Live sponsorship in each four editions of iQ Magazine.

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- 1 x full convention delegate registration (includes FULL access to all sessions).
- 3 x nights' accommodation at 5-star hotel Adelaide within walking distance of the Adelaide Convention Centre.
- Exclusive VIP Entry to C-Suite Executive Sessions.
- · VIP delegate pack.
- Exclusive VIP Cocktail Party -Offsite Secret Location

SPONSORSHIP PACKAGES







Ice Cream Immersive Experience

Satisfy sweet cravings and keep things cool with the Ice Cream Immersive Experience. An exclusive sponsorship opportunity that places your very own ice cream stand at your trade space for the entire convention! Your brand will be synonymous with delightful treats as attendees indulge in refreshing ice cream throughout the convention. This engaging sponsorship not only provides a memorable experience but also ensures that your company is associated with moments of enjoyment. Don't miss the chance to be a sweet standout at the convention secure the Ice Cream Immersive Experience and make your brand the go-to destination for a delightful break.



OPTION 2



Choco Craft Artisan Immersive Experience

Indulge in the ultimate chocolate experience with a Choco Craft Artisan Immersive Experience. Your trade stand is set to be a crowd-pleaser, captivating not only chocoholics but everyone in attendance. Enjoy the sweet taste of victory as relationships are carved out with your very own chock block and a skilled, trained carver. This unique sponsorship opportunity goes beyond branding - it becomes an immersive, delectable spectacle that ensures your company stands out. Secure the Chock Block Carver sponsorship and carve your way into the hearts of convention attendees!



OPTION 3



Sweet Oasis Hub Snack and Lolly Station

Revitalise delegates and stand out at the convention with the Sweet Oasis Hub Snack and Lolly Station—an essential energy boost for tired attendees! Sponsor this sweet treat station to be seamlessly integrated into your trade stand display. As conventions can be tiring, offering a variety of snacks and lollies ensures your stand becomes a beacon for those in need of a pick-me-up. This engaging sponsorship not only provides a delightful snack but also positions your brand as a go-to source for a guick energy boost. Secure the Snack and Lolly Station and watch attendees flock to your stand for a tasty recharge.

BRONZE PACKAGE INCLUSIONS

Presence

- · Trade Stand (3m x 3m): high profile location.
- Furniture credit valued at up to \$550.
- Prominent signage as Bronze partner featured in high profile positions throughout the venue as agreed by venue.

Speaking Opportunities

- · 1x 30-minute NextGen Tech Lab presentation held in the trade show arena.
- · 1x1minute Pitch Perfect Vendor Showcase.

Convention Access Experience

- · 3 x Exhibition Passes: includes ALL catering for all morning, afternoon teas and lunches and social events (*If you do not utilise all registrations, you can transfer a registration to a client*).
- Registration discount code for customers and prospects.
- 2 x Tickets for clients/customers at Black Tie Gala Brilliance and Company Awards Night (in addition to above).

Data Capture

- · Lead capture device and scanner for use on exhibition stand.
- · Access to delegate list 2-weeks prior to convention commencement (opt in delegates only).

Onsite Marketing

- · 1 x Quarter page advertisement in convention notebook.
- · Rotating sponsor logo (please note other sponsors will also be featured on this looping slide deck).

Pre-Event Experience/Branding

· Convention website: Top Tier advertisement (includes banner, company logo, social media links, company description, session content, downloadable brochure, booth location).

- 50-Word Description included in pre-event newsletter 2 weeks prior to convention.
- · Logo included in registered delegate communications.
- · Company name, logo and sponsorship level included in all convention programming and/or promotional materials.
- · Acknowledgment of RIMPA Live sponsorship in each four editions of iQ Magazine.

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- · 1 x full convention delegate registration (includes FULL access to all sessions).
- · 3 x nights' accommodation at 5-star hotel Adelaide within walking distance of the Adelaide Convention Centre.
- · Exclusive VIP Entry to C-Suite Executive Sessions.
- · VIP delegate pack.
- Exclusive VIP Cocktail Party -Offsite Secret Location

- 16 -





















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OPTION 1

The Ultimate Convention Companion - App & Notebook Package

This exclusive sponsorship opportunity puts your brand at the forefront of our convention's digital and tangible experience. Ensure your company's logo and message are prominently featured on the official app, providing valuable visibility to all attendees.

As the Key Sponsor, you'll also have the unique privilege of branding the convention notebooks, ensuring your company's presence is felt throughout the convention. Don't miss out on this chance to enhance your brand's visibility, connect with our audience, and play a pivotal role in shaping the convention experience!



OPTION 2

I'M The Next Wave Leaders Lunch

An exclusive opportunity to make a lasting impact! Your brand will be prominently featured during this pivotal moment of our convention, from the networking luncheon to the inspiring closing keynote. As the Key Sponsor, you'll also have the privilege of presenting graduation certificates to our accomplished graduates, further showcasing your commitment to education and success.

Don't miss this chance to elevate your brand, connect with our engaged audience, and be a key player in shaping the memorable conclusion of our convention. Secure your spot as a catalyst for inspiration and achievement!



OPTION 3

Snapshot Studio: Professional Headshot Experience

Your brand will shine as all delegates get the chance to have their professional headshots taken by a skilled photographer in a branded space. This unique sponsorship opportunity ensures your company stands out, offering a valuable service that leaves a lasting impression on attendees.

Elevate your brand presence, connect with potential clients, and make a memorable impact at the convention. Secure your sponsorship to be the go-to destination for a personalised and professional experience that resonates with all participants! (*Delegates receive the head shot post event*).



PACKAGE INCLUSIONS:

Presence

- Trade Stand (6m x 3m): high profile location.
- · Furniture credit valued at up to \$1,000.
- Where applicable signage will be allocated per specifications for option chosen.

Speaking Opportunities

- · 1 x 5 min address at social event (if chosen).
- 1 x seat on main plenary panel at lunch (if chosen).
- 1x 30-minute NextGen Tech Lab presentation held in the trade show arena.
- · 1x1 minute Pitch Perfect Vendor Showcase.

Convention Access Experience

- 6 x Exhibition Passes: includes ALL catering for all morning, afternoon teas and lunches and social events (*If you do not utilise all registrations, you can transfer a registration to a client*).
- Registration discount code for customers and prospects.
- 6 x Tickets for clients/customers at Black Tie Gala Brilliance and Company Awards Night (in addition to above).

VIP Access

 Exclusive invitation-only networking event with RIMPA Global Board, Ambassadors and representatives.

Data Capture

- Lead capture device and scanner for use on exhibition stand
- Access to delegate list 2-weeks prior to convention commencement (opt in delegates only).

Onsite Marketing

- Reference in the Chair's welcome in the convention notebook.
- One-page advertisement in convention notebook.
- Rotating sponsor logo (please note other sponsors will also be featured on this looping slide deck).

Pre-Event Experience/Branding

- Convention website: Top Tier advertisement (includes banner, company logo, social media links, company description, session content, downloadable brochure, booth location).
- 50-Word Description included in pre-event newsletter 2 weeks prior to convention.
- Logo included in registered delegate communications.
- Company name, logo and sponsorship level included in all convention programming and/ or promotional materials.
- Acknowledgment of RIMPA Live sponsorship in each four editions of iQ Magazine.

- 20 -





PREMIER SPONSOR: Botanic **Hydration Hubs**

Revitalize your brand presence at the convention with the Botanic

Hydration Hubs - an exclusive sponsorship opportunity that places purpose-built stations right beside your trade space!

Your company will shine as delegates indulge in regular iced and infused water treats, courtesy of your sponsorship, throughout the convention.

OPTION 2

PREMIER SPONSOR: Makeup and Hair Styling Convention Access Experience **Glamour Bar and Wellbeing Area**

Elevate the glamour and well-being experience at our event by sponsoring the Makeup and Hair Styling Glamour Bar and Wellbeing Area.

As a sponsor, you'll exclusively offer a luxurious oasis where all delegates can enjoy professional makeup and hairstyling services from Tuesday, 12 pm to 5 pm, and Wednesday, 9 am to 5 pm. Ensure delegates are refreshed and prepared to attend the signature social events at RIMPA Live.





PACKAGE INCLUSIONS:

Presence

- Trade Stand (3m x 3m): high profile location.
- Furniture credit valued at up to \$750.
- *Please note that all pull-up banner displays are to remain within your trade space area.

Speaking Opportunities

- 1x1minute Pitch Perfect Vendor Showcase.
- 1x 30-minute NextGen Tech Lab presentation held in the trade show arena.

- · 4 x Exhibition Passes: includes ALL catering for all morning, afternoon teas and lunches and social events (*If you don't utilise all registrations, you can transfer a registration to a client*).
- 4 x Tickets for clients/customers at Black Tie Gala Brilliance and Company Awards Night (in addition to above).





Data Capture

- · Lead capture device and scanner for use on exhibition stand.
- · Access to delegate list 2-weeks prior to convention commencement (opt in delegates only).
- Onsite marketing
- Reference in the Chair's welcome in the convention notebook.
- 1 x Half-page advertisement in convention notebook.
- Rotating sponsor logo (please note other sponsors will also be featured on this looping slide deck).

Pre-Event Experience/Branding

- Convention website: Advertisement (includes banner, company logo, social media links, company description, session content, downloadable brochure, booth location).
- 50-Word Description included in pre-event newsletter 2 weeks prior to convention.
- Logo included in registered delegate communications.
- Company name, logo and sponsorship level included in all convention programming and/or promotional materials.
- Acknowledgment of RIMPA Live sponsorship in each four editions of iQ Magazine.



- 22 - 23 -





OPTION 1

Breakout Room

Make your brand a focal point at the convention by sponsoring a breakout room! Enjoy prime visibility with a pull-up banner at the entrance, ensuring that every attendee sees your logo as they enter. Maximise exposure with directional signage guiding participants and claim room signage where possible.

This strategic sponsorship not only enhances brand recognition but also positions your company as a key player in the convention experience. Don't miss out on this exclusive opportunity to captivate your target audience—secure the Breakout Room sponsorship and showcase your brand prominently throughout the convention.

OPTION 2

Post-Convention Momentum: The Networking Encore

As RIMPA Live Convention 2024 draws to a close, seize the opportunity to continue the conversations and deepen connections at The Networking Encore. This post-convention gathering is your chance to put money on the bar and invite attendees to a relaxed, yet engaging environment where the dialogue and networking flourish.

Hosted at an exclusive offsite venue, this event offers sponsors a prime opportunity to solidify their presence and impact among delegates. In an ambiance filled with camaraderie and celebration, connect with industry leaders and peers in a setting that promises not just to extend the day's discussions but to enhance the quality of your professional networks. Make the most of this moment, ensuring that your connections from the convention are nurtured in a memorable venue, setting the stage for future collaborations and success.

OPTION 3

VIP Meeting Suite

Step into the spotlight with the VIP Meeting Suite—an exclusive sponsorship opportunity that allows you to curate your private meeting oasis! Showcase your brand in a tailored space where you have the freedom to entertain and engage with clients on your terms.

This unique sponsorship not only provides a premium environment for discussions but also reinforces your company's commitment to personalised experiences. Don't miss the chance to leave a lasting impression—secure the VIP Meeting Space sponsorship and set the stage for meaningful connections and successful business engagements at the convention.



PACKAGE INCLUSIONS:

Presence

- Trade Stand (3m x 3m): high profile location.
- · Furniture credit valued at up to \$600.
- Where applicable signage will be allocated per specifications for option chosen.

Speaking Opportunities

- 1x 30-minute NextGen Tech Lab presentation held in the trade show arena.
- · 1x1 minute Pitch Perfect Vendor Showcase.

Convention Access Experience

- 4 x Exhibition Passes: includes ALL catering for all morning, afternoon teas and lunches and social events (*If you don't utilise all registrations, you can transfer a registration to a client*).
- Registration discount code for customers and prospects.
- 4 x Tickets for clients/customers at Black Tie Gala Brilliance and Company Awards Night (in addition to above).

VIP Access

 Exclusive invitation-only networking event with RIMPA Global Board, Ambassadors and representatives.

Data Capture

- Lead capture device and scanner for use on exhibition stand.
- Access to delegate list 2-weeks prior to convention commencement (opt in delegates only).

Onsite Marketing

- Reference in the Chair's welcome in the convention notebook.
- One-page advertisement in convention notebook.
- Rotating sponsor logo (please note other sponsors will also be featured on this looping slide deck).

Pre-Event Experience/Branding

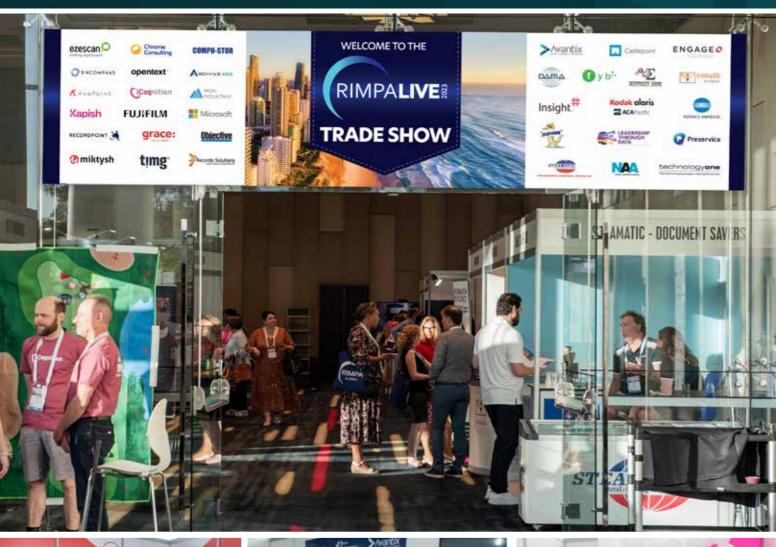
- Convention website: Advertisement (includes banner, company logo, social media links, company description, session content, downloadable brochure, booth location).
- 50-Word Description included in pre-event newsletter 2 weeks prior to convention.
- Logo included in registered delegate communications.
- Company name, logo and sponsorship level included in all convention programming and/ or promotional materials.
- Acknowledgment of RIMPA Live sponsorship in each four editions of iQ Magazine.

- **24** -



EXHIBITOR TRADE STANDS











6M X 3M TRADE STAND \$8,500

Presence

- Trade Stand (6m x 3m): high profile location.
- · Furniture credit valued at up to \$750.
- · Where applicable signage will be allocated per specifications for option chosen.
- *Please note that all pull-up banner displays are to remain within your trade space area

Speaking Opportunities

· 1x1 minute Pitch Perfect Vendor Showcase.

Convention Access Experience

- 4 x Exhibition Passes: includes ALL catering for all morning, afternoon teas and lunches and social events (*If you do not utilise all registrations, you can transfer a registration to a client*).
- Registration discount code for customers and prospects.

VIP Access

 Exclusive invitation-only networking event with RIMPA Global Board, Ambassadors and representatives.

Data Capture

- Lead capture device and scanner for use on exhibition stand.
- Access to delegate list 2-weeks prior to convention commencement (opt in delegates only).





CORNER 3M X 3M TRADE STAND \$6,500

Presence

- · Corner Trade Stand (3m x 3m) trade space high profile location.
- · Furniture credit valued at up to \$750.

Speaking Opportunities

· 1x1 minute Pitch Perfect Vendor Showcase.

Convention Access Experience

- 4 x Exhibition Passes: includes ALL catering for all morning, afternoon teas and lunches and social events (*If you do not utilise all registrations, you can transfer a registration to a client*).
- Registration discount code for customers and prospects.

Data Capture

- Lead capture device and scanner for use on exhibition stand.
- Access to delegate list 2-weeks prior to convention commencement (opt in delegates only).

Pre-Event Experience/Branding

- Convention website: advertisement (includes banner, company logo, social media links, company description, session content, downloadable brochure, booth location).
- Logo included in registered delegate communications.



STANDARD TRADE STAND \$5,500

Presence

- Trade Stand (3m x 3m): in trade floor rows – (please note side walls enclosed and in rows).
- Furniture credit valued at up to \$650.

Speaking Opportunities

· 1 x 1 minute Pitch Perfect Vendor Showcase.

Convention Access Experience

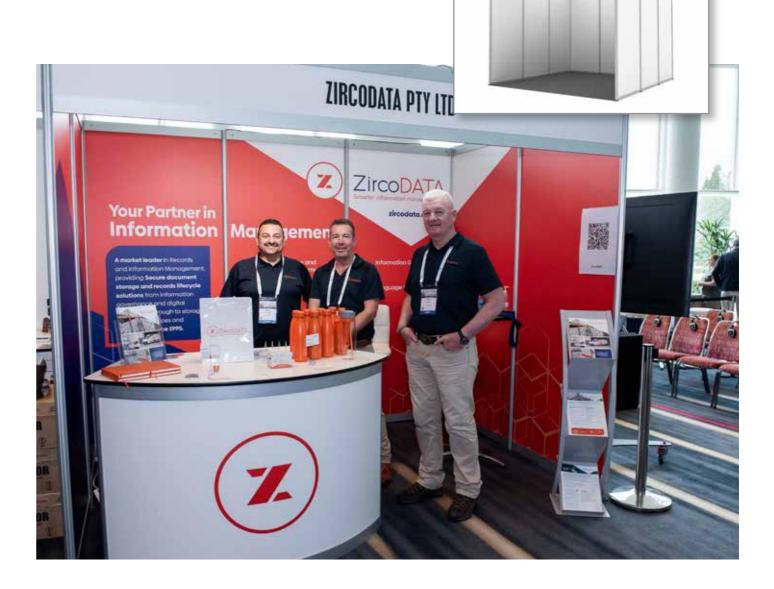
- 3 x Exhibition Passes: includes ALL catering for all morning, afternoon teas and lunches and social events (*If you don't utilise all registrations, you can transfer a registration to a client*).
- Registration discount code for customers and prospects.

Data Capture

- Lead capture device and scanner for use on exhibition stand.
- Access to delegate list 2-weeks prior to convention commencement (opt in delegates only).

Pre-Event Experience/Branding

- Convention website: advertisement (includes banner, company logo, social media links, company description, session content, downloadable brochure, booth location).
- Logo included in registered delegate communications.



- 28 -

MARKETPLACE 2M X 2M TRADE STAND \$4,500

Presence

- · Trade Stand (2m x 2m).
- · Furniture credit valued at up to \$550.

Speaking Opportunities

· 1x1 minute Pitch Perfect Vendor Showcase.

Convention Access Experience

- · 2 x Exhibition Passes: includes ALL catering for all morning, afternoon teas and lunches and social events (*If you do not utilise all registrations, you can transfer a registration to a client*).
- · Registration discount code for customers and prospects.

Data Capture

- Lead capture device and scanner for use on exhibition stand.
- Access to delegate list 2-weeks prior to convention commencement (opt in delegates only).

Pre-Event Experience/Branding

- Convention website: advertisement (includes banner, company logo, social media links, company description, session content, downloadable brochure, booth location).
- Logo included in registered delegate communications.



COOPERATIVE/NFP TRADE STAND \$1,500

This is trade display only to be allocated in the foyer space outside of the main trade arena. This space is only available to cooperatives, universities and genuine not for profit organisations approved by the convention committee.

- · Trade Display: trestle table, plus 2 chairs.
- · Speaking Opportunities.
- · 1x1 minute Pitch Perfect Vendor Showcase.

Convention Access Experience.

- 1 x Exhibition Passes: includes ALL catering for all morning, afternoon teas and lunches and social events (*If you don't utilise all registrations, you can transfer a registration to a client*).
- Registration discount code for customers and prospects.

SOCIAL EVENTS:

Welcome Reception Artisan Splendour Market:

- A Symphony of Local Elegance (Tuesday 3 September).
- · Cost: \$195 per person.

Black-Tie Gala Brilliance: A Night of Stars and Awards.

- · (Wednesday 4 September).
- · Cost: \$250 per person.

I'M The Next Wave Leaders Lunch

· (Thursday 5 September).









OTHER ADD ONS:

(Trade stand must be booked to be able to add on these options below)

Career Development Scholarship Sponsor (3x available) signage at convention \$2,500

Make magic happen for you and your sponsored emerging practitioner by sponsoring their professional development journey throughout 2024.

- Sponsor a Delegate to the RIMPA Live Convention Registration
- · 1 x 3-day super pass convention
- · 3 x nights' Accommodation

Present A Case Study (40 minutes)

With trade Stand \$1,500 No trade stand \$3,000

Present a Workshop (up to 120 minutes)

With trade Stand \$2,500 No trade stand \$5,000

Executive Experience: You Invite C-Suite Level VIP \$3.500

As a valued sponsor of RIMPA Live 2024, you gain the unique benefit of inviting a key decisionmaker to partake in the Executive Experience.

Your invited C-Suite Executive has exclusive access to this VIP experience. A seat in this revolutionary working group specifically designed for top tier leadership.

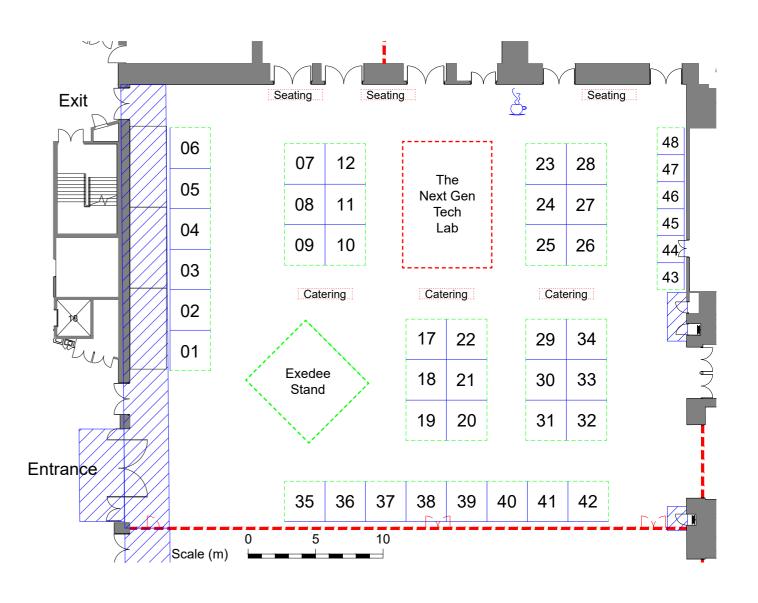
This exceptional experience goes beyond traditional convention formats, creating a dedicated space for industry leaders to engage directly with the future of information management. The agenda is carefully crafted to include a mix of pioneering insights, interactive workshops, and strategic thinktank sessions. It enables attendees to connect with thought leaders, foster meaningful relationships, and actively contribute to the narrative of innovation within the sector.

This elite platform is designed to elevate executive participation, positioning organisations at the cutting edge of information management progress.

- 1 x full convention delegate registration (includes FULL access to all sessions).
- 3 x nights' accommodation at 5-star hotel Adelaide within walking distance of the Adelaide Convention Centre.
- · Exclusive VIP Entry to C-Suite Executive Sessions.
- · VIP delegate pack.
- Exclusive VIP Cocktail Party -Offsite Secret Location

ADELAIDE CONVENTION CENTRE

TRADE SHOW FLOOR PLAN



- 32 -

SPONSORSHIP PACKAGES





TERMS AND CONDITIONS

SIGN UP TODAY!

PLEASE ENSURE YOU COMPLETE THE BOOKING FORM ONLINE

THE CONTRACT

- The term "Organiser" refers to Records and Information Management Practitioners Alliance Global herein referred to as RIMPA.
- 2. The term "Exhibitor" include any person, firm, company or corporation and its employees and agents identified in the application form or other written request for sponsorship and/or exhibition space.
- 3. The term "event" relates to RIMPA Live Convention 2023
- 4. A "contract" is formed between the organiser and exhibitor when the organiser accepts the signed application form and receives a minimum of 50% of the total owing as a deposit. By signing the contract, you have committed your company to exhibiting at the Records and Information Management Practitioners Alliance Global Convention, RIMPA Live. All invoices which remain outstanding after the 30 day payment term will be referred to a debt collection agency and all fees associated with collection of the debt will be added to the outstanding invoice total.

TERMS

A non-refundable deposit of 50% is required to secure your booking. Full payment is due 60 days prior to convention. Companies with outstanding accounts will not be permitted to set up at the convention.

- ALLOCATION OF SPACE AND SPONSORSHIP –
 Sponsorship and exhibition spaces are limited and
 allocated on a first-come, first-served basis. The
 exhibition floor plan is tentative and the Exhibition
 Manager reserves the right to adjust the floor
 layout. The Exhibition Manager reserves the right
 to reserve certain stands which may be offered to
 certain sponsors at the Manager's discretion.
- CANCELLATION Cancellations must be received in writing. Deposits will not be refunded or transferred. For cancellations made after 31 July 2023, you will be liable for the full cost of the stands you have booked, regardless of whether you, RIMPA, or a third party finds a replacement exhibitor. For cancellation of sponsorship agreements where collateral (for example pens, satchels, or other printed material) forms part of the sponsorship benefits, RIMPA reserves the right to charge

the sponsor a fee to cover re-printing of the collateral without the sponsor's name or logo.

RIMPA reserves the right to immediately cancel, refuse and withdraw from the Sponsor the Sponsorship Rights, without notice, where the Sponsor is in breach of the Sponsorship Agreement or the Events Terms. If the Sponsorship Rights are withdrawn then the Sponsor shall immediately withdraw from publication, display, broadcast, advertisement, exhibition or otherwise all Sponsor Content promoted by the Sponsor pursuant to the Sponsorship Rights. If the Sponsor is in breach of the Sponsorship Agreement or Events Terms and RIMPA withdraws from the Sponsor the Sponsorship Rights, any price paid to RIMPA for the Sponsorship Rights by the Sponsor (including the Sponsorship Fee) will be non-refundable. In the event that the exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the organiser is authorised to occupy this space in any manner deemed to be in the best interest of the exhibition. The exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.

- CONTENT The Exhibitor warrants that all Sponsor Content published, displayed, broadcast, advertised, exhibited or otherwise promoted by the Exhibitor pursuant to the Sponsorship Rights:
 - a. shall comply with the specifications (if any) stated in the Registration Form;
 - b. is truthful and accurate and complies in all respects with all applicable legislation, regulations, rules and standards (including, but not limited to, decency, privacy and intellectual property rights); and
 - c. complies with these Sponsorship Terms
- 4. LIABILITY Exhibitor agrees to protect, save and hold RIMPA and the Venue and all agents and employees thereof forever harmless for any damages or charges imposed for violations of any law ordinance, whether occasioned by the negligence of the Exhibitor of those holding under the Exhibitor, as well as, strictly comply with the applicable terms and conditions contained in the agreement between the RIMPA and the Venue regarding the exhibition premises; and further, Exhibitor shall at all times protect, save and hold RIMPA and the Venue against and from any and all losses, costs, damage, liability or expense arising from, or out of, or by reason of any accident or bodily injury or by reason of said Exhibitor's occupancy and the use of the Exhibition premises or part thereof. RIMPA and the Venue cannot assume responsibility for the safety of property of the Exhibitor, its officers, agents or employees from theft, damage by fire,

accident, other causes, but will use all reasonable care to protect them against such loss. In all cases, occupants wishing to insure their property must do so at their own expense. It is especially recommended that all occupants have representatives in attendance at all times when the exhibits are open and especially when exhibits are being set up or dismantled, to protect them against loss.

RIMPA accepts no liability for diminution in the Sponsorship Rights caused by or arising out of:

- adverse weather and other conditions or events beyond the reasonable control of RIMPA which result in the Sponsor being unable to exercise the Sponsorship Rights in full or in part; or
- participation in activities and use of facilities at the Event location, including activities and facilities where the Sponsorship Rights may be exercised, being necessarily limited to the number of persons who can (for safety or other reasons) participate in the activities or use the facilities at any one time.
- USE OF EXHIBITION SPACE The Exhibition Manager reserves the right to prohibit any display which, because of noise or other objectionable features, detracts from the general character of the exhibition. Space is assigned to the exhibitors and may not be sublet or reassigned.
- 6. STAND LIMITATIONS Exhibition stands will be installed so that they will not extend beyond the space allotted. Any portion of an exhibition stand that obstructs or interferes with the privileges of other exhibitors, or for any reason becomes objectionable at the discretion of the Exhibition Manager, must be immediately modified or removed by the Exhibitor.
- CARE OF EXHIBITION SPACE The exhibitor will keep the space occupied by him/her in good order. Exhibitors may not place anything in the aisles during the open hours of the event.
- 8. PROTECTION OF VENUE Exhibitors will not deface any part of the exhibition facility. Nothing may be posted, nailed, affixed or otherwise attached to any part of the facility. Any costs arising out of negligence on the part of the exhibitor, its agents, or employees will be the sole responsibility of the exhibitor.
- INSTALLATION & DISMANTLING Exhibits must be installed and dismantled at the times specified by RIMPA.
- RIGHT TO PRIVACY Cameras, audio and video recording equipment are prohibited in the exhibition area, unless given exclusive permission by the RIMPA.
- 11. MERCHANDISE PASS We will require a pass from all persons leaving the Exhibit Hall with any merchandise or display material at any time other than official exhibition hours. Passes may be obtained from service desk. This applies until the official close of the convention.

- 12. FORCE MAJEURE RIMPA shall not be held responsible for any loss, damage, or delay due to strikes, lockouts, Acts of God, governmental restrictions, COVID, enemy action, civil commotion, unavoidable casualty or other causes similar or dissimilar, beyond the control of the RIMPA.
- 13. REGISTRANTS Exhibit occupants are entitled to attend social events as per the agreed registration conditions, i.e. 2 representatives per trade stand/table.
- 14. ADMISSION POLICY EXHIBITOR PERSONNEL Admittance badges may be requested only for personnel in your employ that will staff your exhibit booth. All persons attending the convention must be registered. Should any exhibitor fraudulently register, as being a representative of his or her firm, any individual or individuals who are not actually connected with their firm, RIMPA reserves the right to cancel the privileges extended without liability or obligation to the exhibitor. Badges are restricted to official registrants: Exhibitors, Convention Participants and invited guests of RIMPA.
- 15. FAILURE TO COMPLY If the Exhibitor or Table Occupant fails to install a product or display in the assigned space, or fails to man the space, or fails to pay the rent, or fails to comply with any other provision of this agreement, RIMPA shall have the right without notice to the Occupant to take possession of said space and lease said space or any part thereof to such parties and upon such terms and conditions as it may deem appropriate, and the Occupant agrees to pay any deficiency or any other loss or damage suffered by RIMPA resulting from such failure to comply.
- 16. MANAGEMENT Should it be deemed advisable to transfer the management of the event or any part of it to a separate corporation set up by the Management for that purpose, the Management reserves the right to assign this agreement to such corporation.
- 17. RULES The Organiser shall make rules and regulations and amend the same from time to time, and shall have exclusive final determination in the matter of the interpretation and enforcement of all such rules, regulations and amendments. Every agreement and representation must be in writing and signed by RIMPA to be binding, and this agreement cannot be altered, modified or cancelled by the Exhibit Occupant without the written consent of the RIMPA.
- 18. CHANGE OF BOOTH Any successful requests for a change of stand will attract a fee of \$100 plus GST per stand change. Any cancellation fees that may apply will be levied on top of this charge.

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I hereby confirm that I have completed the online booking form via www.rimpa.com.au and w	illingly agre
to abide by the terms and conditions outlined in this document for my chosen commitment at RIM	PA Live 2024

Name:	Signature:	
Company Name:	Date:	

Please return this signed document to jo.kane@rimpa.com.au

- 34 -





THE NEXT WAVE LEADING THE FUTURE

BE THE **NAVIGATOR OF CHANGE**.
BE THE **FUTURE OF INFORMATION MANAGEMENT**.

REGISTER NOW.

Visit rimpa.com.au